



**COWBOY FAST DRAW ASSOCIATION**

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**Gunslinger's Gazette – Ad Size Requirements**

**Image Areas (Including Borders)**

<b>Full Page</b>		<b>10”(w) X 11”(h)</b>
<b>2/3 Page</b>	<b>Landscape Only</b>	<b>10”(w) X 7-1/3”(h)</b>
<b>1/3 Page</b>	<b>Landscape Only</b>	<b>7-1/2”(w) X 5-3/8”(h)</b>
<b>1/2 Page</b>	<b>Landscape</b>	<b>10”(w) X 5-3/8”(h)</b>
<b>1/2 Page</b>	<b>Portrait</b>	<b>5”(w) X 11”(h)</b>
<b>1/4 Page</b>	<b>Portrait Only</b>	<b>4-7/8”(w) X 5-3/8”(h)</b>
<b>Business Card Size Ad</b>		<b>3-1/4”(w) X 2”(h)</b>

**All ads are now full COLOR**

**Column Inch Ads: Ads other than the standard sizes above are priced at column inch rates. Column dimensions are 2-3/8” wide and up to 11” high.**

**Virtually any size ad up to our full-page dimensions can be accommodated. Just fax or email your ad for assistance in quoting the cost.**

**\*When you advertise in the Gunslinger's Gazette, we will also add a link for you on our website at no extra charge. If you have a company logo and website, please submit those along with your ad.**

**\*Note – Please send all ads in PDF form via email to [hannahcalder@cowboyfastdraw.com](mailto:hannahcalder@cowboyfastdraw.com). If you need help creating an ad to fit your needs, we would be happy to assist you.**

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