



Cowboy Fast Draw Association
P.O. Box 5
Fernley, NV 89408
775-575-1802 Office
775-575-5748 Fax

GUNSLINGER'S GAZETTE

Advertising Agreement INSERTION ORDER

Date: _____

Advertiser/Business/Club/Event Name:

Advertiser's Name/Company: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

E-Mail: (required) _____

Ad Agency to bill: (if different than advertiser)

Agency Name/Company: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

E-Mail: (required) _____

Bill To: _____ Advertiser _____ Agency

Early Contract Cancellation: of any written agreement for a 4 issue contract will result in a penalty fee of \$50 plus the difference between the contract price and the single ad price for all issues in which advertising was placed.

Cancellations: Must be received from advertisers in writing and will not be accepted after the listed closing date of each issue.

Special Position: CFDA will make every effort to comply with placement requests. Due to magazine content, the final placement will be at the discretion of CFDA.

Rate Policy: Rates are subject to change without notice. Advertisers will be billed at prevailing rates, unless they are within their contract term.

Late Advertisements: CFDA will insert a previously-run ad if a contracted advertiser does not submit a new ad by the advertising deadline.

Change of Advertisement: No additional charges for changes made to ads during a term agreement provided new ad is submitted by the deadline.

Terms: Payment due by the advertising deadline date.

<u>One Issue Ad Pricing</u>							<u>Quarterly Issues:</u>	
	Full	1/2	1/3	1/4	1/6	Column Inch	Business Card	
Inside Left Front Cover :	\$400	\$240	\$180	\$160				Winter (January/February/March)
Inside Back Cover	\$400	\$240	\$180	\$160				• Published in February
Back Cover (1/2 page Only)		\$300						Spring (April/May/June)
All Other Pages	\$350	\$210	\$160	\$125	\$75	\$20	\$50	• Published in May
4 Issue Contract Deduct 10% (From Above Prices) • All ADS are FULL Color								
								Summer (July/August/September)
								• Published in August
								Fall (October/November/December)
								• Published in November

Number of Insertions: ___ 1 Issue ___ 2 Issues ___ 3 Issues ___ 4 Issues (10% Discount)

**NOTE- If purchasing more than 1 Issue, the AD will run consecutively from the "Start Issue"*

Start Issue/Year : Winter / Year _____ Spring / Year _____ Summer / Year _____ Fall / Year _____

Ad Size: ___ Full Page ___ 1/2 Page ___ 1/3 Page ___ 1/4 Page ___ 1/6 Page ___ Business Card

___ Other: Column Inch (Column Inch 2.5 "(w) X 1" (h)) /Calculated Column Inches _____ Price \$ _____

(Note: Advertiser must submit actual or sample ad for quote using column inch pricing)

Premium Location: (Available only for Full or Half Page Ads) ___ Inside Left Front Cover ___ Inside Back Cover ___ Back Cover

(If not check, ad will be placed in the interior of publication at discretion of editor. Premium Locations are a first come basis)

Ad Price (Per Issue): \$ _____ **Number of Issues** _____ **Total:** _____

To Submit an AD or if you need assistance, please contact Hannah Calder at hannahcalder@cowboyfastdraw.com

For AD Dimensions and Requirements, please see the Gunslinger's Gazette AD Sizes Document

Payment Method: ___ Prepaid ___ Check ___ Visa ___ MC ___ Discover (You can also pay by phone)

Credit Card#: _____ Expiration Date: _____ CVV# _____

Name on Card: _____

Authorized Buyer Name: _____

CFDA Rep. _____ Date: _____

Signature: _____

Signature: _____