



**COWBOY FAST DRAW ASSOCIATION**

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**2007/2008 Gunslinger's Gazette – Ad Size Requirements**

**Image Areas (Including Borders)**

<b>Full Page</b>		<b>10-5/16”(w) X 14”(h)</b>
<b>2/3 Page</b>	<b>Landscape Only</b>	<b>10-5/16”(w) X 8-5/8”(h)</b>
<b>1/3 Page</b>	<b>Landscape Only</b>	<b>10-5/16”(w) X 4-5/16”(h)</b>
<b>1/2 Page</b>	<b>Landscape</b>	<b>10-5/16”(w) X 6-7/8”(h)</b>
<b>1/2 Page</b>	<b>Portrait</b>	<b>5-1/16”(w) X 14”(h)</b>
<b>1/4 Page</b>	<b>Portrait Only</b>	<b>5-1/16”(w) X 6-7/8”(h)</b>

**Column Inch Ads:** Ads other than the standard sizes above are priced at column inch rates. Column dimensions are 2-1/2” wide and up to 14” high.

Virtually any size ad up to our full-page dimensions can be accommodated. Just fax or email your ad for assistance in quoting the cost.

**Business Card Ads:** 3-1/2” (w) X 2” (h)

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