

Advertising – CFDA Gunslinger’s Gazette

CFDA Gunslinger’s Gazette
Journal of the Cowboy Fast Draw Association

The CFDA **Gunslinger’s Gazette** has made the transition into a more period correct publication in a western style black & white newsprint format. It is the main communication platform for the membership of the Cowboy Fast Draw Association. This new format will allow a much shorter lead time between of when events occur and when they can be published, which will keep our membership much more informed with up to date information.

The Good News for advertisers is this type of publication is much more cost effective and provides excellent value for every advertising dollar spend. The currently circulation is 2,000 copies, with about half going to CFDA members and the rest distributed as hand outs by CFDA Sanctioned Clubs and special events. Plus, we do have arrangements with manufacturers to enclose copies with some shipment to customers. We plan on going to a 3,000 circulation sometime in 2008.

Editorial speaking, the **Gunslinger’s Gazette** covers Cowboy Fast Draw events, including historical articles and book reviews, or any other subject that may be of interest to our membership. You will see from our **INSERTION ORDER FORM** that our rates are very reasonable and affordable. If you want your products marketed directly to our readers, the Gunslinger’s Gazette is your answer.

For more information and to find out space availability, contact Erika Frisk a.k.a. Hannah Calder, Editor at 775-287-8342 or email hannahcalder@cowboyfastdraw.com.

The Gunslinger’s Gazette appears every other month. Jan/Feb; March/April; May/June; July/August; Sept/Oct; and Nov/Dec. Closing date for articles and advertising is the 15th of the month prior to publication, therefore, the 15th of every even numbered month. See the Ad Insertion Order Form for details. All advertng and articles are to be emailed to: hannahcalder@cowboyfastdraw.com

CFDA reserves the right to edit or reject any material for publication in the Gunslinger’s Gazette.

Thank You,

Cal Eilrich a.k.a. Quick Cal, Director
Cowboy Fast Draw Association

View the Insertion Order Form & Advertising Measurement Pages