

## **CFDA Trademarks, Copyrights and Logo Policy**

*(Updated: October 26<sup>th</sup>, 2017)*

CFDA has established a policy in order to protect the integrity of its Trademarks, Copyrights, Intellectual Properties, and Logos, so they can be used to promote the sport of *Cowboy Fast Draw*®, without denigrating their use for commercial enterprises without the permission of the proprietors of CFDA.

### **CFDA retains all rights herein.**

Our name, “Cowboy Fast Draw Association”, our CFDA Logo, and “Fastest Gun Alive” have all been properly registered or recorded Trademarks, according to the laws of the United States and International Law where applicable.

We also claim the terms “Cowboy Fast Draw”®, “Town Folk Alley”®, “Try Cowboy Fast Draw”®, “CFDA” as our acronym, as it pertains to any shooting sport or related activity, and all other terms originated by CFDA, its officers, and its contributing members, that have been published in our official publications, notifications, or social media assets, as hereby COPYRIGHTED.

Other written or produced materials, such as the CFDA Scoring Programs, CFDA Range Officer & Range Master Programs, CFDA Rules & Handbook, Gunslinger’s Gazette, CFDA Website & Social Media Assets, or contents therefore, are claimed, according to the laws of the United States and International Law where applicable, as Intellectual Properties.

### **CFDA Affiliated Clubs – Special & Limited Exclusive Rights**

Any CFDA affiliated club may use CFDA’s Trademarked or Copyright protected properties in the promotion of their club and events. This includes literature, advertising, trophies, backstops, trailers, etc.

Any CFDA member may display the logo on personal property such as shirts, hats, gun cases, automobiles, RV’s, etc.

Affiliated Clubs may use the CFDA Logo on club shooting shirts and T-shirts, as long as it is for the specific use of their club members and is not being marketed to other CFDA clubs, members, or being sold to the public.

### **Notice Regarding Permission to Use CFDA Assets by Other Interested Parties**

Notice to Suppliers, Advertisers, Merchants, Promoters, and anyone else wishing to use our logo in printed material, social media, advertisements, on products, etc.. CFDA is hereby entitled to grant permission for the use of our Trademarks, Copyrights, Logos, and Intellectual Properties, on a limited basis. Applicants can contact our CFDA Main Office – P.O. Box 5 – Fernley, NV 89408. (775)575-1802, or at: [info@cowboyfastdraw.com](mailto:info@cowboyfastdraw.com). Permission may be granted by terms agreed to by contract or agreement between CFDA and those it authorizes, on a case by case basis.



Cal Eilrich, CEO